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PRIVACY POLICY

Scope of service

This Privacy Policy lays down the policies and guidelines with respect to the marketing and education of TechLand's products (hereinafter referred to as "Services") to our **Users** (an individual who is accessing, browsing, navigating on our website and is a subject to the information provided by us, referred to as "User" or "You" or "Your")

Privacy Policy

By exploring, browsing, navigating, using the website (hereinafter referred to as "Site") or submitting any information or data - you are, hereby, deemed to accept without any prejudice, all the terms and conditions mentioned herein (collectively these terms and conditions be referred as our "Browse-wrap Agreement" or "Privacy Policy").

This Privacy Policy is in compliance with the Information Technology Act, 2000, Information Technology rules, 2011 and applicable laws of India. However, we have put our best efforts to ensure that this Privacy Policy is as per global market benchmarks and standards.

The present Privacy Policy shall be effective starting from 25.11.2022.

Welcome to TechLand, a company registered under The Companies Act, 2013, India and having its duly registered address at 2637, First Floor, Unit – II, Naya Bazar, Delhi – 110006.

This Privacy Policy mentions how we use, disclose, collect or process personal information about you when you visit our website..

1. **Acceptance of TechLand's Privacy Policy**

    1.1 This Privacy Policy is a part and parcel of the Terms of Use. Any words defined in the Terms of Use shall carry the same meaning and understanding here. If any terms which are newly defined here and conflict with any existing term in the Terms of Use, then definition here shall prevail.

    1.2 We will always seek your consent and permission to collect your personal data. We do not collect any data without receiving input from our Users. This means that whatever data or information we collect is directly provided to us by the User.

    1.3 We may sometimes provide additional "just-in-time"prompts/notices (such impromptu disclosures, if

any, are our best attempts to timely update our Users on any notable changes in the Privacy policy due to the rapid development of TechLand's products, services and the market conditions)."If you do not agree with any aspect of this Privacy Policy, you should immediately discontinue the access, browse, navigate or use this website or any of the allied Products or Services in any manner.

2. Personal Data Collection

2.1 We collect certain data and information from Users as per their voluntary inputs on the website.

2.2 We do not collect any financial information, bank details, identity cards or any other confidential document through this website.

2.3 We may collect personally identifiable data/information such as e-mail addresses, name and contact details for marketing purposes.

2.4 We do not automatically collect any kind of personally identifiable data/information without the input of the User.

2.5 Personal Data is collected during instances when a User:

i. uses or requests information about our Services; and

ii. subscribes to our marketing communications and e-mail newsletter service; and

iii. requests user support; and

iv. completes a survey; and

v. signs up for any of our events;

vi. voluntarily shares/inputs any data or information on the website.

3. Data Collected when visiting our website

i. Computer or mobile device information; and

ii. Website from which our domain is accessed and website usage information; and

iii. Operating system of your computer; and

  iv. Country from which our website is accessed; and

  v. Name of your internet provider; and

  vi. Name and URL of the Data accessed; and

  vii. Date and time of access; and

  viii. IP address of the accessing computer.

3.1 This Data is generally anonymized with no personal reference and only used to establish connection with the website, to ensure ongoing system security and stability and for statistical purposes. This Data is not associated or stored with Personal Data. The IP address of the accessing computers will be analyzed only in the event of an attack on the network infrastructure.

3.2 This shall include any case of suspicion of otherwise unauthorized, improper use of the website and for the sole purposes:

  i. for defense; or

  ii. use as part of criminal/ civil proceedings for identification purposes against the user involved.

3.3 IP address is also used to filter out geographical zones from accessing our Services.

4. Cookies-Collection & Use of Data Collected Automatically

4.1 Cookies are files created by websites you visit. They make your online experience easier by saving browsing information. With cookies, sites can keep you signed in, remember your site preferences, and give you locally relevant content.

4.2 TechLand only uses "First-Party" cookies that interact directly between our Services and your computer. TechLand does NOT track your usage across applications. We get information through trusted third-party service providers that track this information on their behalf. Our service provider(s) will place cookies on the hard drive of your computer and will receive data that we select to educate us notably on:

  i. How visitors navigate around our Site; and

  ii. What services are browsed; and

  iii. General transaction information.

5. Security of your Data

5.1 We take all reasonable efforts on technical and organizational security measures to protect your Data from being manipulated, lost or accessed by unauthorized third-parties.

5.2 We would like to draw your attention again on the fact that we never ask for financial or payment information, such as your credit card number, passcode, account number or pin number, in an e-mail, text or any other communication that we send to you. Please, always check that any website on which you are asked for financial or payment information in relation to our reservations or services is operated by us.

5.3 The risk of impersonating hackers exists and should be taken into account when using our website and/or Services.

5.4 If you do receive a suspicious request (including but not limited to):

i. Phishing: the fraudulent practice of sending messages purporting to be from reputable companies in order to induce individuals to reveal personal information, such as passwords and credit card numbers.

ii. Spoofing: Spoofing is a technique through which cybercriminal disguises themselves as a known or trusted Source.

5.5 In such cases do not provide any information and report it to us through the contact details mentioned at the end of this document.

5.6 Since, we cannot 100% guarantee due to technical and security limitations of the world wide web. Any loss, misuse, abuse, breach, infringement or alteration of your data will not be the responsibility of TechLand.

5.7 You, hereby, indemnify TechLand, its representative, heirs, agents and employees from any and all losses/damages caused to your data as a User of this website.

5.8 You, hereby, also acknowledge that you play a vital role in protecting your data whether personally identifiable or not. You, further, acknowledge that you remain responsible for any and all

data/information shared or provided by you as a User on this website.

5.9 Furthermore, we cannot ensure or warrant the security or confidentiality of information you transmit to us or receive from us by the Internet or wireless connection, including email, phone, or SMS, since we have no way of protecting that information once it leaves and until it reaches us.

5.10 If you believe that your data is not secured with us, feel free to reach us out on the contact details (e-mail/phone number) at the end of this privacy policy document.

6. Disclosure of Data Due to Legal Compliances

6.1 TechLand complies with all applicable laws and regulations of India.

6.2 We may be compelled to surrender personal user information to legal authorities without express user consent if presented with a court order or similar legal or administrative order, or as required or permitted by the laws, rules, and regulations of any nation, state, or other applicable jurisdiction.

6.3 In the event of any violation of the Terms of Use of the Site or a violation of any restriction on use of materials provided in or through the Site, we may disclose personal user information to our affected business partners or legal authorities.

6.4 We may transfer or assign this privacy policy and any personal information to a third party entity in connection with a merger, acquisition, consolidation, restructuring, the sale of substantially all of our shares and/or assets, in connection with bankruptcy proceedings, reorganization, or other change of control events.

7. Changes to this Privacy Policy

7.1 We may update this Privacy Policy from time to time, you are advised to review this Privacy Policy once in a while for any changes.

7.2 Changes made to this Privacy Policy are effective as soon as they are posted on this page.

8. Disclaimer

8.1   We shall not be liable for any loss of any kind for any action taken or taken in reliance on material or information contained on the site.

8.2   We do not provide any kind of advice to our Users.

8.3   We will not be responsible or liable to you for any loss and take no responsibility (specified but not limited to) for damages or claims arising from:

    i.   Server failure or data loss; or

   ii.   Corrupted wallet files; and

 iii.   Unauthorized access to applications.

9. Contact Us

If you have questions or concerns regarding this Privacy Policy, or if you have a complaint, you should first contact us at director@techland.app.